**Product Features**

**Product Feature / Benefits / Unique Selling Points:**

* Account can be opened in US Dollar, Pound Sterling or Euro currency
* Minimum initial deposit requirement for account opening is 100/- (USD, GBP or EURO)
* No minimum and maximum balance limit for profit eligibility
* No restriction on deposit and withdrawal transactions
* Single tier account
* Free first cheque book
* Complimentary account statement semi-annually
* Free E-statements

**Target Market**

The target market for Falah Foreign Currency Current Account is Sole proprietors, Medium and Large sized traders and self-employed individuals except Institutions, Corporations and Firms whose businesses are not Shari’ah compliant.

**Eligibility Criteria**

* Meeting eligibility & KYC criteria as per Bank’s guidelines.
* Documents requirement as per normal checking account opening for Individuals / Sole proprietors /Company / Partnership / Proprietor / NGOs / Clubs / Traders etc.
* Institutions, Corporations and Firms whose businesses are not Shariah compliant are not eligible.